



Dear Supporter:

THIS YEAR MARKS OUR 25TH YEAR to host this event. We are extremely fortunate to have St. Jude Children's Research Hospital, that has provided hope for so many in our community, within a short driving distance. We are in full swing finalizing plans for the upcoming Trail Ride to be held at Weaver Farms located at 95 Weaver Road, Alamo, Tennessee, on September 28th through October 1, 2023. A few of the fun events for the whole family will include camping, parade through Alamo, live nightly music, campsite decorating contest, cook-off contest, goat roping, horse trail ride, Iron Horse ride, live auction, *HOW THEY ROLL* Parade, food and shopping vendors, inflatables, mechanical bull, sparkler celebration, cowboy church and MORE.

Our theme this year is **BLAZING TRAILS FOR 25 YEARS** and suggested colors for decoration are gold, black, silver and red. Since September is Childhood Cancer Awareness Month, we are planning different events in the community like a 5K Walk/RUN and Iron Horse Ride during September and challenging local businesses to get involved with hosting events and donating to the Buck Creek St. Jude Trail Ride. We will spotlight any individual or business on the Facebook page and Website and share pictures to help raise awareness. We have hundreds of visitors to Crockett County during the last week of September and we want to make them feel the love that our community has for the children at St. Jude. Our local schools will be doing a change/money drive September 5th – 15th so start saving now. Our children are great examples of how even the youngest person can make a difference by collecting **\$12,552** last year in change for St. Jude.

There are so many individuals who dedicate countless hours of their time behind the scenes throughout the year to make this event possible. The main focus of the Trail Ride is the kids at St. Jude. Several businesses and individuals generously provide sponsorships annually for the Buck Creek St. Jude Trail Ride. Once again, we have created different levels of sponsorship to allow the community to be recognized for the tremendous support that we receive in planning this event. The deadline to be printed on banners and printed materials is **SEPTEMBER 1, 2023**. We will accept sponsorships and donations at any time, but after **SEPTEMBER 1, 2023**, your name will not be listed at the event on printed materials.

Attached are details of four different sponsorship levels that are available this year. Each level has a different benefit to the sponsor with additional benefits as the levels increase. If you have other questions or have an auction item to donate, you may contact Jane Harden at 731-225-5101 or Vickie Branch at 731-676-2230 or by emailing buckcreekstjude@gmail.com. For more information on the **Iron Horse Ride** to be held on Saturday, Sept. 30th at 9 am (registration at 8 am), please contact Jolanda Hargett at 731-431-4310.

THANK YOU in advance for becoming a sponsor of the Buck Creek St. Jude Trail Ride. We appreciate your support of the children of St. Jude through our local event and look forward to providing you with the details in the future of how your commitment has made this Trail Ride a success. Please follow our Facebook page **BUCK CREEK TRAIL RIDE** and website <http://www.buckcreektrailride.org/> for updates, schedule of events, and pictures.

Sincerely,

Jane Harden & Vickie Branch

Jane Harden & Vickie Branch
Co-Chairmen

2023 SPONSORSHIP LEVELS

The deadline to be printed on banners and printed materials is SEPTEMBER 1, 2023. We will accept sponsorships and donations at any time, but after SEPTEMBER 1, 2023, your name will not be listed at the event on printed materials.

BRONZE SPONSOR: \$100

- Individual or Company Name listed on the Buck Creek St. Jude Trail Ride Facebook Page and Website—Will also receive 1 armband to attend the Trail Ride 09/28/23 - 10/0/1/23. *Sponsor's name will be listed at the gate – Please check in to pick up your arm band.*

SILVER SPONSOR: \$250

- Same benefit as Bronze Sponsor PLUS Individual or Company name listed in Newspaper and Event Program –will also receive 2 armbands to attend the Trail Ride 09/28/23 - 10/0/1/23. *Sponsor's name will be listed at the gate – Please check in to pick up your arm bands.*

GOLD SPONSOR: \$500

- Same benefit as Silver Sponsor PLUS Individual or Company name listed on multiple banners & signs displayed at event-will also receive 4 armbands to attend the Trail Ride 09/28/23 - 10/0/1/23. *Sponsor's name will be listed at the gate – Please check in to pick up your arm bands.*

PLATINUM SPONSOR: \$1000 and up

- Same benefit as Gold Sponsor PLUS Individual or Company name and/or logo listed on multiple special designations/areas during the Buck Creek St. Jude Trail Ride weekend and sign provided to display at your home or business. --will also receive 8 armbands to attend the Trail Ride 09/28/23 - 10/0/1/23. *Sponsor's name will be listed at the gate – Please check in to pick up your arm bands.*

Please mail your completed form and payment to our Sponsorship Committee at:

Buck Creek St. Jude Trail Ride – P.O. Box 174, Alamo, TN 38001

If paying electronically, you may email form to buckcreekstjude@gmail.com

Sponsorship Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Level of Sponsorship and Amount Donated: _____

Email Address: _____

Please visit our website for complete details of this year's event. If you also have an auction item that you would like to donate, please contact Jane Harden at 731-225-5101 or Vickie Branch at 731-676-2230 or by emailing buckcreekstjude@gmail.com.

Please make checks payable to: Buck Creek St. Jude Trailride

Payments/Donations may also be made by Venmo @BuckCreek-StJude

And by credit card through our website <http://www.buckcreektrailride.org/>